



Press Release

For Immediate Release

HKSTP and Global Entrepreneurship Network Join Forces to Propel Innovators from 200 Markets to Success Across the World

HKSTP delegation to Australia unveils Innovation Mixer and Market Discovery initiatives in Melbourne to pave way for Asia's growth opportunities

- HKSTP collaborates with GEN to forge global innovation community across 200 international markets
- HKSTP delegation to Australia explores opportunities for business acceleration
- HKSTP Market Discovery Programme to attract overseas enterprises interested in exploring Hong Kong, GBA and mainland China markets

(Hong Kong, 25 September 2023) The Hong Kong Science and Technology Parks Corporation (HKSTP), has joined forces with the Global Entrepreneurship Network (GEN) to lead aspiring innovators to global growth opportunities, and extend Hong Kong's innovation ecosystem to GEN's 200 markets around the world. HKSTP led a delegation to Australia and attending the Global Entrepreneurship Congress 2023 in Melbourne to explore collaboration opportunities and ignite market discovery initiatives.

GEN is a global community that fosters deeper cross-border collaboration and initiatives between entrepreneurs, investors, researchers, policy makers and entrepreneurial support organisations, to make it easier for anyone, anywhere to start and scale a business.

In July this year, John Lee, the Chief Executive of HKSAR, witnessed an MoU signed by Jonathan Ortman, GEN Founder and President and Dr Sunny Chai, Chairman of HKSTP, committing the two parties to support entrepreneurship across ASEAN countries. To expedite the partnership, HKSTP joined GEC 2023 in Melbourne from 19-22 September with a delegation of fast-rising startups and business leaders from Hong Kong. The delegation highlighted Hong Kong's world-class I&T ecosystem and potential for collaboration with their counterparts from GEN's global network. The infusion of new talent and ventures will further boost Hong Kong's mission towards an international I&T hub, creating opportunities for all innovators.

Ir Dr HL Yiu, Chief Corporate Development Officer of HKSTP, said, "HKSTP is committed to growing collaboration with the worldwide innovation community through our partnership with GEN. Entrepreneurs all face common challenges in the startup-to-scale-up journey and Hong Kong's unique integrated innovation ecosystem provides funding, R&D, talent and go-to-market opportunities to the world. Both HKSTP and GEN share the same vision of fostering global innovation, collaborating and growing our respective ecosystems to reach new levels of success."

The collaboration with GEN commits both parties to exchange programmes and activities to drive cross-border and cross-sector collaboration with a focus on Green Tech, Life Sciences, Advanced Manufacturing, SmartCity, Mobility, AI, and Fintech. GEN's annual flagship events such as Global



Entrepreneurship Week and the Global Entrepreneurship Congress, provide ideal platforms to expand Hong Kong’s I&T ecosystem to new markets.

“GEN is committed to connecting entrepreneurs to opportunities that help them start and scale,” said Jonathan Ortman, Founder and President of the Global Entrepreneurship Network. “We are proud to be deepening collaboration with the HKSTP to advance the interest of both local and global founders.”

The HKSTP Australia delegation leveraged the Global Entrepreneurship Congress, which featured three days of actionable intelligence from various sectors. It gathered thousands of voices, from 200+ countries to participate in creating an inclusive global ecosystem by networking, learning and sharing. The delegation also met with representatives from the startup community, universities, government bodies and investors in Australia to further explore business and collaboration opportunities. In addition, the delegation shared experiences and exchanged ideas with Australian tech ventures who are interested in learning and exploring the Hong Kong market.

HKSTP also introduced its Market Discovery Programme in Hong Kong and shared details with enterprises interested in expanding into Hong Kong, the GBA and mainland China markets. The two-day intensive Market Discovery Programme will be held in Hong Kong on 6-7 November 2023, packed with seminars, tours and networking opportunities to connect entrepreneurs with experts, investors, corporate leaders as well as entrepreneurs with past success in expanding their business within the region. The by-invitation programme is free-of-charge and participants can experience a stay at the Science Park’s [InnoCell](#) smart living co-creation space to spark collaboration with Science Park’s I&T talents.

For details, please visit: www.hkstp.org/our-community/events-and-happenings/expand-in-china-with-confidence/

Appendix – List of Companies Participating in HKSTP Australian Delegation (in alphabetical order)

Aerosim (HK) Limited	Aerosim provides End-to-End Aviation Training and Education Tech Solutions. Aerosim is committed to offer various technologies that empower learner to achieve bolder learning outcomes. By investing resources on research and development of technologies, we revolutionise the way aviation is learnt now and in the future.
Animae Technologies	Established in 2014, Animae Technologies Limited is a graduated incubatee of the Hong Kong Science Park “Incu-Tech” programme, specialising in developing creative and interactive solutions with emerging technologies including web and mobile applications, touch and motion interactions, AR/VR experiences, AI image analysis and IoT solutions.



Applied Technology Group Limited	Founded in 2016, Applied Technology Group Limited aims at developing a comprehensive healthcare management system for the next generation of Smart Clinics.
CHAIN Technology Development Co. Ltd.	CHAIN Technology Development is a R&D based startup that provides a comprehensive suite of smart city solutions.
D-Engraver	Founded in 2018, D-Engraver is a leading blockchain product and ecological builder in Hong Kong. Its mission is to engrave records as credentials of organisations, businesses and individuals to eliminate the crisis of trust in the information sharing process. It was the Gold Award winner of 2021 Hong Kong ICT Award and obtained ISO27001 certification.
FCC Analytics Limited	FCC Analytics is a RegTech company, specifically providing AML compliance solutions and professional services to the financial industry with a focus on AML, KYC, Transaction Monitoring, Sanctions Screening, Network Analytics, Risk Assessment and Robotic Process Automation technologies.
Halo Energy	We're transforming the EV charging landscape at HALO with simple, smart and sustainable solutions. Our unique Active Load Management System optimises power distribution, revolutionising the efficiency of EV charging. Halo Charging as a Service (Halo CaaS) furthers this experience, offering sophisticated user management and real-time monitoring capabilities.
Hong Kong Kairuipu Medical Technology	Established in 2022, Hong Kong Kairuipu Medical Technology Co., Limited provides elderly healthcare solutions with the aid of artificial intelligence. Our primary mission is to assist, care and connect clients' loved ones using technology at affordable costs. As the population of Hong Kong ages, there are few living facilities in elderly homes and other residential facilities that incorporate technology to keep tracking real-time vital signs for the elderly. Our goal is to prevent critical conditions from chronic diseases such as heart diseases, stroke or asthma from occurring. Our platform and devices serve as a home medical care services provider to give users systematic charts and reports as a reference for their daily health conditions.



Novelte Robotics	Novelte Robotics provides robotics solutions, as well as computer vision technology. We have delivery, cleaning, security, ambassador robots. Its clients include government, hospitals, restaurants, and building management.
Sino Power Energy	Sinosynergy was established in June 2015. The Company has evolved into a leading player with dominant market position in China's CV hydrogen fuel cell ("HFC") space. The Company is committed to provide excellent hydrogen fuel cell products and robust system solutions, with the mission to contribute to the society by solving energy and environmental problems.



Photo 1: Witnessed by John Lee, the Chief Executive of HKSAR, Jonathan Ortman, GEN Founder and President and Dr Sunny Chai, Chairman of HKSTP signed an MoU to support entrepreneurship across ASEAN countries in July this year.



Photo 2: Jonathan Ortman, GEN Founder and President (left) met Ir Dr HL Yiu, Chief Corporate Development Officer of HKSTP (right).



Photo 3: Ir Dr HL Yiu, Chief Corporate Development Officer of HKSTP (first from left), shared his insight on the panel discussion of “Doing Business in China” during the GEN Congress.

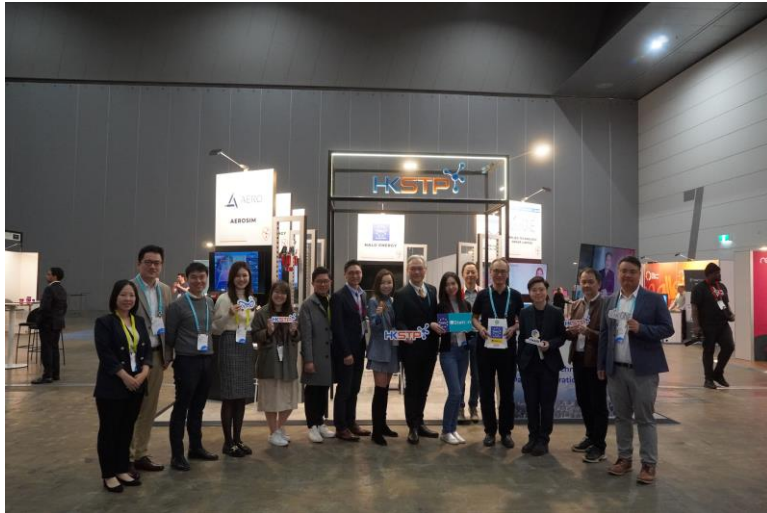


Photo 4: HKSTP Pavilion in the GEN Congress 2023.



Photo 5: HKSTP delegation met with representatives from the startup community, universities, government bodies and investors in Australia to further explore business and collaboration opportunities and shared experiences and exchanged ideas with Australian tech ventures who are interested in learning and exploring the Hong Kong market.

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About Hong Kong Science and Technology Parks Corporation

Hong Kong Science and Technology Parks Corporation (HKSTP) has for over 20 years committed to building up Hong Kong as an international innovation and technology hub to propel success for local and global pioneers today and tomorrow. HKSTP has established a thriving I&T ecosystem that supported over 10 unicorns and Hong Kong’s leading R&D hub with over 13,000 research professionals



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and over 1,400 technology companies focused on healthtech, AI and robotics, fintech and smart city technologies.

Established in 2001, we attract and nurture talent, accelerate and commercialise innovation and technology for entrepreneurs on their journey of growth. Our growing innovation ecosystem is built around our key locations of Hong Kong Science Park in Shatin, InnoCentre in Kowloon Tong and three modern InnoParks in Tai Po, Tseung Kwan O and Yuen Long. The three InnoParks are realising a vision of new industrialisation for Hong Kong. The goal is sectors like advanced manufacturing, electronics and biotechnology are being reimagined for a new generation of industry.

Through our infrastructure, services, expertise, and network of partnerships, HKSTP will help establish innovation and technology as a pillar of growth for Hong Kong, while reinforcing Hong Kong's international I&T hub status as a launchpad for growth at the heart of the GBA innovation powerhouse.

More information about HKSTP is available at www.hkstp.org.

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