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Press Release

For Immediate Release

HKSTP Innovation Mixer Delegation Visits US Connecting with Over 10,000 Tech Innovators, Academics, Researchers and Enterprises Global Tech Innovation Tour Sets Sail from Hong Kong

- HKSTP embarked on an Innovation Mixer US West Coast Tour in early January, organising a succession of events and engaging with over 10,000 local tech innovators and enterprises. The roadshow included leading a cohort of pioneering technology enterprises to participate in the globally celebrated CES 2024; hosting a reception in San Francisco; meeting with leading tech corporations such as NVIDIA, Google, and LinkedIn; and visiting prestigious academic institutions Stanford University and the University of California, Berkeley, to connect with local talents.
- The regional semi-finals of the EPiC 2024 were successfully concluded in Silicon Valley, contestants competed for 20 coveted spots in the EPiC 2024 Grand Finale, set to take place on 26 April in Hong Kong, vied for a share of the Hong Kong Science Park Venture Fund, offering investment funds of up to US\$5 million, etc.
- HKSTP will continue to organise exchange events such as the Innovation Mixer to showcase Hong Kong's opportunities for technological innovation to the world and to affirm its status as the optimal launchpad for ventures into Asia and global markets.

(Hong Kong, 9 February 2024) – A delegation from Hong Kong Science and Technology Parks Corporation (HKSTP) embarked on an Innovation Mixer US West Coast Tour in early January, organising a succession of events and engaging with over 10,000 local tech innovators and enterprises. This initiative served to strengthen the ties between the innovation ecosystems of Hong Kong and the US West Coast whilst showcasing the significant opportunities and resources available in Hong Kong for advancing tech innovation in Asia and globally.

The roadshow included leading a cohort of pioneering technology enterprises to participate in the globally celebrated Consumer Electronics Show (CES 2024) held in Las Vegas; hosting a reception in San Francisco; meeting with leading tech corporations such as NVIDIA, Google, and LinkedIn; and visiting prestigious academic institutions Stanford University and the University of California, Berkeley, to connect with local talents. The regional semi-finals of the 'Elevator Pitch Competition 2024' were also successfully concluded in Silicon Valley.

HKSTP led a contingent of 18 incubation enterprises to the CES 2024 in Las Vegas, US, achieving fruitful outcomes. The "Hong Kong Tech" pavilion drew more than 6,000 visitors from around the globe, with the exhibiting companies interacting with approximately 4,000 attendees, demonstrating their technologies and exchanging insights. High-profile visitors included CEO from Microsoft, key decision makers from Best Buy, L'Oréal, and Apple, among other internationally acclaimed brands. On average, each company secured approximately 40 promising business leads. Notably, AI Guided Limited and Sitan Semiconductor



International Co Limited were respectively honoured with the CES Innovation Awards 2024, substantiating the excellence of Hong Kong's research and development capabilities.

The Innovation Mixer delegation also travelled to San Francisco and Silicon Valley, visiting world-class technology firms like NVIDIA and engaging in discussions with more than 40 leading enterprises, venture capital firms, accelerators, academia and R&D leaders to introduce Hong Kong's rapidly developing tech ecosystem to innovators and talent. A dinner reception, co-organised with the Hong Kong Economic and Trade Office in San Francisco and the Hong Kong Association of Northern California, attracted around 150 local technology professionals.

Furthermore, the delegation visited prestigious academic institutions such as Stanford University and the University of California, Berkeley — renowned for fostering high-calibre talent — and met with representatives from various departments and research institutes to explore collaborative opportunities in nurturing talent. They also directly engaged with students on campus to promote internship and career development opportunities offered by HKSTP.

The Elevator Pitch Competition 2024 (EPiC), organised by HKSTP, serves as a global platform that connects innovators worldwide, using Hong Kong as a gateway to markets across Asia, the Greater Bay Area, and Mainland China. This year introduces the inaugural regional semi-finals, with the first event spanning two days in Silicon Valley, US, which attracted more than 300 participants. Over 127 US-based contestants competed for 20 coveted spots in the EPiC 2024 Grand Finale, set to take place on 26 April in Hong Kong. The competition was imbued with excitement as contestants vied for a share of the Hong Kong Science Park Venture Fund, offering investment funds of up to US\$5 million, a cash prize of US\$240,000, and additional opportunities for business collaboration. Further regional contests are planned for Stuttgart, Germany, Singapore, and Hong Kong.

Mr Albert Wong, CEO of HKSTP, said: "Talent is the cornerstone of Hong Kong's development into an International Innovation and Technology Hub. We will continue to organise exchange events such as the Innovation Mixer to showcase Hong Kong's opportunities for technological innovation to the world and to affirm its status as the optimal launchpad for ventures into Asia and global markets. Additionally, we are poised to expand our reach to another globally watched market in the Middle East this March, signalling further exciting developments to come."

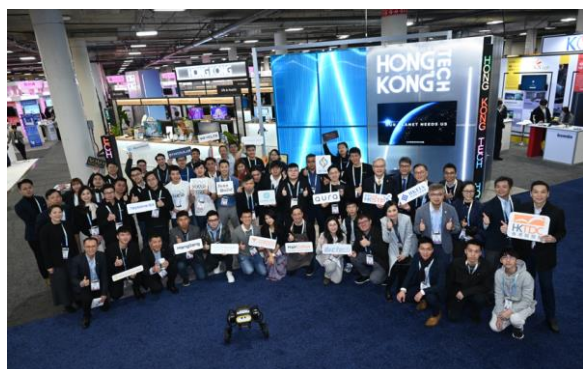


Photo 1-2: A delegation from HKSTP embarked on an Innovation Mixer US West Coast Tour in early January. First, HKSTP led a contingent of 18 incubation enterprises to the CES 2024 in Las Vegas, US, achieving fruitful outcomes. The "Hong Kong Tech" pavilion drew more than 6,000 visitors from around the globe, with the exhibiting companies interacting with approximately 4,000 attendees, demonstrating their technologies and exchanging insights. High-profile visitors included CEO from Microsoft, key decision makers from Best Buy, L'Oréal, and Apple, among other internationally acclaimed brands.



Photo 3-4: The Innovation Mixer delegation also travelled to San Francisco and Silicon Valley, visiting world-class technology firms like NVIDIA and engaging in discussions. A dinner reception, co-organised with the Hong Kong Economic and Trade Office in San Francisco and the Hong Kong Association of Northern California, attracted around 150 local technology professionals.



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About Hong Kong Science and Technology Parks Corporation

Hong Kong Science and Technology Parks Corporation (HKSTP) was established in 2001 with a mission to position Hong Kong as an international innovation and technology (I&T) hub. HKSTP has created a thriving I&T ecosystem supporting over 10 unicorns with more than 13,000 research professionals and around 1,700 technology companies from 24 countries and regions focused on healthtech, AI and robotics, fintech and smart city technologies.

We offer comprehensive support to attract and nurture talent, accelerate and commercialise innovation for technology ventures on their I&T journey. Our growing innovation ecosystem is built around our key locations of Hong Kong Science Park in Shatin, InnoCentre in Kowloon Tong and three modern InnoParks in



Tai Po, Tseung Kwan O and Yuen Long. The three InnoParks are realising a vision of new industrialisation for Hong Kong, where sectors including advanced manufacturing, micro-electronics and biotechnology are being reimagined for a new generation of industry.

To support Hong Kong's future development and its growing demands of the I&T industry, HKSTP is actively connecting the city with Shenzhen. This aims to strengthen cross-border exchange, attract technology companies as well as talent from around the world, helping them go global by exploring the mainland China and overseas markets.

Hong Kong Science Park Shenzhen Branch in Futian, Shenzhen, opened in September 2023 with a gross floor area of 31,000 square meters. The two buildings provide both dry and wet laboratories, co-working areas, conference and exhibition spaces, and more. We will focus on attracting enterprises in seven key areas: Medtech, big data and AI, robotics, new materials, microelectronics, fintech and sustainability.

Through our infrastructure, services, expertise, and network of partnerships, HKSTP will help establish I&T as a pillar of growth for Hong Kong, while reinforcing the city's international I&T hub status as a launchpad for growth at the heart of the GBA innovation powerhouse.

More information about HKSTP is available at www.hkstp.org.

Media Contact:

Hong Kong Science and Technology Parks Corporation

Sam Yan

Tel: +852 2629 6743

Email: sam.yan@hkstp.org

Edelman Public Relations

Chase Xu

Tel: +852 2837 4718/ 6010 9246

Email: Chase.Xu@edelman.com /
Edelmanhkstppr@edelman.com